



FOR OFFICE USE ONLY:  
 Area: \_\_\_\_\_  
 Specialty: \_\_\_\_\_

**The Board of Visitors (BOV) Care Card Participation Agreement**  
 For the Metro Phoenix, Arizona Area

Retailer Name: \_\_\_\_\_  
 Local Contact Person: \_\_\_\_\_ Tel: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Local Address: \_\_\_\_\_ Suite: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Local Email: \_\_\_\_\_ Web Address: \_\_\_\_\_  
 Corporate Contact Person: \_\_\_\_\_ Tel: \_\_\_\_\_ Email: \_\_\_\_\_

**INFORMATION TO BE PRINTED IN THE DIRECTORY:** (Area and Specialty on page 2)

Retailer Name: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_ Are you open on Sunday?: YES \_\_\_ NO \_\_\_  
 Description of merchandise / services / restaurant: (maximum of 15 words)  
 \_\_\_\_\_  
 \_\_\_\_\_

**EXCLUSIONS:** (please fill in the details of your exclusions or choose the phrase "exclusions apply see store for details")  
 \_\_\_\_\_

**LENGTH OF AGREEMENT:** We are applying to participate in Care Card for \_\_\_\_ One Year (2011) or \_\_\_\_ Two Years (2011 & 2012). I understand the dates will change slightly for 2012.

**DONATION:** We rely on retailer donations to fund our reward program. Please consider donating a gift certificate/service to Care Card. **YES**, we will donate a gift certificate for The BOV Care Card in the amount of \$ \_\_\_\_.

This agreement confirms our participation in the CARE CARD fundraising program, which is presented by The Board of Visitors, a non-profit organization. We agree to offer a **20% discount off regular retail prices** to holders of THE BOV CARE CARD, which will be sold to the general public. The following conditions apply:

- ♥ THE BOV CARE CARD will be honored from **Friday, October 14, 2011, through Sunday, October 23, 2011.**
- ♥ We agree to advise all store personnel of this arrangement and to promote the purchase of THE BOV CARE CARD.
- ♥ We agree to only use the current marketing materials (i.e. logo) provided each year by The BOV.
- ♥ We acknowledge that the BOV and their affiliates retain all proceeds from the sale of THE BOV CARE CARD.
- ♥ The BOV assumes no liability in connection with THE BOV CARE CARD or otherwise.
- ♥ Retailers are not required to honor THE BOV CARE CARD 20% discount on already reduced "sale" merchandise.
- ♥ All regular priced retailer merchandise is to be discounted 20% for THE BOV CARE CARD holders unless otherwise noted on the exclusion line above.
- ♥ If there is a planned special event/party being hosted at my mall location, we will participate in the event.
- ♥ We agree to make THE BOV CARE CARD available for purchase at our establishment(s).
- ♥ We agree to be responsible for funds received from THE BOV CARE CARD sales and for unsold BOV CARE CARDS until collection.
- ♥ We understand that THE BOV CARE CARD is to be issued only to individuals (not families or companies).

I have read the terms of THE BOV CARE CARD Agreement and agree to inform store personnel of the conditions outlined.

The BOV Care Card Agreement accepted by: \_\_\_\_\_ Date \_\_\_\_\_  
 Retailer Signature Title

Printing deadlines require this form be submitted prior to **June 10, 2011**. Please return your agreement to:  
 THE BOARD OF VISITORS CARE CARD – 1801 E. Cactus Wren Drive, Suite C, Phoenix, AZ 85020  
 FAX: (602) 235-9550 EMAIL: [CareCard@BoardofVisitors.org](mailto:CareCard@BoardofVisitors.org) PHONE: (602) 235-9554

Information on this agreement is subject to change, all participants will be notified.

KEEP A COPY OF THIS AGREEMENT FOR YOUR RECORDS.

Complete Page 2 →

Retailer Name: \_\_\_\_\_

**ADDITIONAL INFORMATION TO BE PRINTED IN THE DIRECTORY:**

**Location:** Please checkmark the store location area. If this agreement is for multiple stores, attach a list of all addresses.

<u>Area</u>	<u>Location</u>	<u>Area</u>	<u>Location</u>	<u>Area</u>	<u>Location</u>
Area 1	Central Corridor & Vicinity	Area 8	Scottsdale Fashion Square & Vicinity	Area 15	La Mirada / Market Street at DC Ranch / Pima Road & Frank Lloyd Wright & Vicinity
Area 2	Downtown Phoenix	Area 9	Hilton Village / The Borgata / Lincoln Blvd & Vicinity	Area 16	Desert Ridge / City North & Vicinity
Area 3	24 <sup>th</sup> Street & Camelback & Vicinity	Area 10	Scottsdale Seville / The Pavilions / Shops at Gainey Village / Plaza at Gainey Ranch	Area 17	Paradise Valley Mall / Tatum & Shea Blvd / 32 <sup>nd</sup> Street & Shea & Vicinity
Area 4	32 <sup>nd</sup> Street & Camelback & Vicinity	Area 11	Scottsdale Road & Shea Blvd & Vicinity	Area 18	East Valley / Gilbert / Casa Paloma / Chandler Fashion Center & Vicinity
Area 5	44 <sup>th</sup> Street & Camelback & Vicinity	Area 12	Pima Road & Shea Blvd & Vicinity	Area 19	Northwest Valley / Moon Valley / Arrowhead Towne Center & Vicinity
Area 6	Downtown Scottsdale & Vicinity	Area 13	Kierland Commons / Scottsdale Quarter & Vicinity	Area 20	By Appointment Only
Area 7	The Mix / The Waterfront & Vicinity	Area 14	Hayden Road & Frank Lloyd Wright Blvd & Vicinity		

**Specialty:** Please checkmark up to four (4) specialties that will be listed in THE BOV CARE CARD directory.

- |                                    |   |
|------------------------------------|---|
| Antiques                           | Linens  |
| Art / Framing / Printing           | Luggage   |
| Auto Care                          | Maternity                                       |
| Beauty Care, Salons and Spas       | Mattresses                                      |
| Books                              | Men's Apparel & Accessories                     |
| Bridal and Formal Wear             | Optical   |
| Children's Clothing & Furnishings  | Other   |
| Electronics                        | Pets  |
| Florists & Garden Centers          | Photography                                     |
| Gifts, Greeting Cards & Stationery | Plumbing Services                               |
| Health & Fitness                   | Pool Supplies                                   |
| Health & Fitness – Kids            | Restaurant; Food & Wine; Confections & Catering |
| Home Furnishings & Accessories     | Shoes (Children's, Men's, Women's)              |
| Home Improvement                   | Sporting Goods & Apparel                        |
| Interior Design                    | Toys / Hobbies / Crafts                         |
| Jewelry / Accessories              | Women's Apparel & Accessories                   |
| Kitchen Cookware                   |   |

♥ **SPECIAL EVENT** ♥

We would like to host a Care Card special event and have the event listed in the directory. Following are the details:

Date: \_\_\_\_\_ Time: \_\_\_\_\_

Description: (up to 30 words) \_\_\_\_\_

\_\_\_\_\_