



FOR OFFICE USE ONLY:
Area: _____
Specialty: _____

CONTACT INFORMATION:

Retailer Name: _____
Corporate Contact Person: _____ Tel: _____ Fax: _____
Local Contact Person: _____ Tel: _____ Fax: _____
Local Address: _____ Suite: _____ City/State: _____ Zip: _____
Local Email: _____ Web Address: _____

INFORMATION TO BE PRINTED IN THE DIRECTORY (area and specialty on page 2):

Retailer Name: _____
Phone Number: _____ Are you open on Sunday?: YES ___ NO ___
Description of merchandise / services / restaurant (maximum of 15 words):

EXCLUSIONS: _____

THE BOARD OF VISITORS (BOV) CARE CARD AGREEMENT:

- YES, please accept this contract for TWO YEARS (2010 and 2011). I understand the dates will change slightly for 2011.
YES, we will donate a gift certificate for The BOV Care Card in the amount of \$_____ for 2010 and \$_____ for 2011.

This contract confirms our participation in the CARE CARD fundraising program, which is presented by The Board of Visitors, a non-profit organization. We agree to offer a 20% discount off regular retail prices to holders of THE BOV CARE CARD, which will be sold to the general public. The following conditions apply:

- THE BOV CARE CARD will be honored from Friday, October 15, 2010, through Sunday, October 24, 2010.
We agree to advise all store personnel of this arrangement and to promote the purchase of THE BOV CARE CARD.
We agree to only use the current marketing materials (i.e. logo) provided each year by The BOV.
We acknowledge that the BOV and their affiliates retain all proceeds from the sale of THE BOV CARE CARD.
The BOV assumes no liability in connection with THE BOV CARE CARD or otherwise.
Retailers are not required to honor THE BOV CARE CARD 20% discount on already reduced "sale" merchandise.
All regular priced retailer merchandise is to be discounted 20% for THE BOV CARE CARD holders unless otherwise noted on the exclusion line above.

THE BOARD OF VISITORS CARE CARD AGREEMENT

I understand that by signing below I am agreeing to participate in the BOV Care Card program, which includes a partnership with The BOV Care Card to sell THE BOV CARE CARD at our establishment(s).

- We understand that THE BOV CARE CARD is to be issued only to individuals (not families or companies).
We agree to make THE BOV CARE CARD available for purchase at our establishment(s).
We agree to be responsible for funds received from THE BOV CARE CARD sales and for unsold BOV CARE CARDS until collection.

I have read the terms of THE BOV CARE CARD Agreement and agree to inform store personnel of the conditions outlined.

The BOV Care Card Agreement accepted by: _____ Date _____
Retailer Signature Title

Printing deadlines require this form be submitted prior to May 31, 2010. Please return your contract to: THE BOARD OF VISITORS CARE CARD - 1801 E. Cactus Wren Drive, Suite C, Phoenix, AZ 85020
FAX: (602) 235-9550 EMAIL: CareCard@BoardofVisitors.org PHONE: (602) 235-9554
Information on this contract is subject to change, all participants will be notified.
KEEP A COPY OF THIS CONTRACT FOR YOUR RECORDS.

Retailer Name: _____

ADDITIONAL INFORMATION TO BE PRINTED IN THE DIRECTORY:

Location: Please circle the store location area. If this contract is for multiple stores, attach a list of all addresses.

<u>Area</u>	<u>Location</u>	<u>Area</u>	<u>Location</u>	<u>Area</u>	<u>Location</u>
Area 1	Central Corridor & Vicinity	Area 8	Scottsdale Fashion Square & Vicinity	Area 15	La Mirada / Market Street at DC Ranch / Pima Road & Frank Lloyd Wright & Vicinity
Area 2	Downtown Phoenix	Area 9	Hilton Village / The Borgata / Lincoln Blvd & Vicinity	Area 16	Desert Ridge / City North & Vicinity
Area 3	24 th Street & Camelback & Vicinity	Area 10	Scottsdale Seville / The Pavilions / Shops at Gainey Village / Plaza at Gainey Ranch	Area 17	Paradise Valley Mall / Tatum & Shea Blvd / 32 nd Street & Shea & Vicinity
Area 4	32 nd Street & Camelback & Vicinity	Area 11	Scottsdale Road & Shea Blvd & Vicinity	Area 18	East Valley / Gilbert / Casa Paloma / Chandler Fashion Center & Vicinity
Area 5	44 th Street & Camelback & Vicinity	Area 12	Pima Road & Shea Blvd & Vicinity	Area 19	Northwest Valley / Moon Valley / Arrowhead Towne Center & Vicinity
Area 6	Downtown Scottsdale & Vicinity	Area 13	Kierland Commons / Scottsdale Quarter & Vicinity	Area 20	By Appointment Only
Area 7	The Mix / The Waterfront	Area 14	Hayden Road & Frank Lloyd Wright Blvd & Vicinity		

Specialty: Please circle up to four (4) specialties that will be listed in **THE BOV CARE CARD** booklet.

- | | |
|------------------------------------|---|
| Antiques | Linens |
| Art / Framing / Printing | Luggage |
| Auto Care | Maternity |
| Beauty Care, Salons and Spas | Mattresses |
| Books | Men's Apparel & Accessories |
| Bridal and Formal Wear | Optical |
| Children's Clothing & Furnishings | Other |
| Florists & Garden Centers | Pets |
| Gifts, Greeting Cards & Stationery | Photography |
| Health & Fitness | Plumbing Services |
| Home Furnishings & Accessories | Restaurant; Food & Wine; Confections & Catering |
| Home Improvement | Shoes (Children's, Men's, Women's) |
| Interior Design | Sporting Goods & Apparel |
| Jewelry / Accessories | Toys / Hobbies / Crafts |
| Kitchen Cookware and Essentials | Women's Apparel & Accessories |